

Sponsorship Opportunities

Are you looking for a great way to put your advertising dollars to work...and, at the same time reap the rewards of a charitable deduction?

Who we are...

A non profit corporation, the New Hampshire Amateur Ice Sports Association (NHAISA) was created through the consolidation of the New Hampshire Junior Monarchs and Lady Monarchs Youth hockey programs. All sponsorship donations are completely tax deductible.

The Junior Monarchs, Lady Monarchs and Tri-Town Ice Arena are privileged to be affiliated with the Manchester Monarchs AHL team who play at the Verizon Wireless Arena in Manchester, NH.

Our goals...

NHAISA is committed to delivering the most comprehensive youth hockey program available to youths of all ages. The goals of our program are to promote self-confidence and self-esteem through skill development, and to build character through commitment, dedication and teamwork; all qualities needed to succeed in life. We provide the most qualified professional staff available to instruct our players and offer state of the art programs to teach them the game of ice hockey. The organization offers a complete range of ice hockey programs from entry level to the highly competitive AAA USA Hockey sanctioned level. All of our programs, regardless of level, are structured to provide players with the latitude for individual growth that will help each participant reach their maximum potential as a player and help prepare them to succeed in life's competitive environment. The cornerstone and driving principle of our organization is commitment to youth.

What NHAISA sponsorship can do for you...

Your company name can be seen by over the 750,000 hockey enthusiasts who visit our home ice facilities for games, practices, and meetings at the Tri-Town Ice Arena (Hooksett, NH). Additionally, your company name would be displayed in every medium in which the NHAISA markets or promotes itself, including but not limited to all league sponsored tournaments where players from all across New England, the eastern U.S., and Canada compete, and through electronic banner links via our website at www.tri-townicearena.com.

The benefits to a sponsor go well beyond mere name recognition. It is rather the good will associated with a sponsor's name that people, especially those involved with hockey, understand that these sponsors are contributing financially in a manner that allows hundreds of talented young players an opportunity that they might not otherwise have. This is because of the high costs associated with competitive ice hockey (e.g. ice times for practices and games, player registrations, tournaments, etc.) are cost prohibitive for many people. The positive image associated with your company will continue long after your generous contribution has been made.

Sponsorship Programs

The goal of the NHAISA Sponsorship Program is to ease the financial burden of competitive youth hockey. This facilitates strong, winning programs and continued growth of the sport throughout the area. Following are the various levels of sponsorship:

Associate Sponsor	Team Sponsor	League Sponsor
\$300	\$500	\$1,000
Recognition as a supporter in all of the Tournament Programs	Company Name to be displayed on team home or away game jerseys which are worn all over New England, the eastern U.S., and Canada	Company Name to be displayed on team home or away game jerseys which are worn all over New England, the eastern U.S., and Canada
Free Advertising on 500 practice jerseys. A Team practice jersey in recognition of your support	Free Advertising provided by an ad insert in all of the Tournament Programs	Banner Type/Company Logo advertising on your youth teams website
Certificate of Appreciation with your company name to be displayed at your facility in recognition of your support	Appreciation Plaque with your teams photo and your company name to be displayed at your facility in recognition of your support	Free Advertising provided by an ad insert in all of the Tournament Programs
		A Game jersey with your company name to be displayed at your facility in recognition of your support

**Questions? Interested in Supporting the New Hampshire Junior Monarchs?
Contact Bob Ingerson @ (603) 485-1100 ext. 121 or
nhjrmonarchs@comcast.net
for more sponsorship information or to sign up.**

We hope the proceeds from these activities will go a long way to helping NH Junior Monarchs Youth Hockey grow and play a part in a child's development as a hockey player as well as a person.